

2017 SPOKEFEST SPONSORSHIP OPPORTUNITIES

TITANIUM SPONSOR - \$5,000

Five sponsorships available for \$5,000 each

Prominent placement of sponsor logo on rider t-shirts and water bottles

Inclusion of logo in all print advertising, placement of logo on page one of SpokeFest website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

4 free registrations

CARBON SPONSOR - \$2,000

Seven sponsorships available for \$2,000 each

Placement of sponsor logo on rider t-shirts

Inclusion of logo in large print advertising and on SpokeFest website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

2 free registrations

ALUMINUM SPONSOR - \$1,000

Unlimited sponsorships available for \$1,000 each

Inclusion of logo in any post event advertising and on website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

STEEL SPONSOR - \$500

Unlimited sponsorships available for \$500 each

Inclusion of logo on website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

EXCLUSIVE SPOKEFEST FINISH LINE SPONSOR - \$2,000

New for 2017

Exclusive sponsor of the finish line
Sponsor banner will be hung across the finish line arch
Logo will be included on the rider t-shirt and all large print advertising
Inclusion of logo and link on SpokeFest website
10x10 booth space at SpokeFair
2 free registrations

SPOKEFEST BICYCLE EDUCATION AND SAFETY GRANT - \$2,500

Exclusive sponsorship \$2,500
Grant fund title to include sponsor's name
Inclusion of logo on website
Inclusion of logo in print advertising
Media promotions of grant fund to include sponsor's name
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival
2 free registrations
Since 2010 **\$23,400** in grants have been given to programs in the community that promote bicycle education specifically for children

SPOKEFEST EXCLUSIVE VOLUNTEER SPONSOR

Exclusive sponsor of SpokeFest volunteers - \$1,000
Exclusive sponsor logo on volunteer t-shirt
Inclusion of sponsor logo on website and in print advertising Sponsor acknowledged at volunteer dinner
Placement of banner at start and finish areas
10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE HALF- CENTURY SPONSOR –
\$2,500 *Reserved for 2017**

Exclusive sponsor of the half-century route

Route to include sponsor's logo

Placement of logo in all print advertising including rider t-shirts and website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

2 free registrations

**SPOKEFEST EXCLUSIVE 21 MILE LOOP SPONSOR-
\$2,000 *Reserved for 2017**

Exclusive sponsor of 21 mile loop

Route to include sponsor's logo

Placement of logo in all print advertising including rider t-shirts and website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

2 free registrations

**SPOKEFEST EXCLUSIVE SPOKANE FALLS 9 MILE
LOOP SPONSOR - \$1,500**

Exclusive sponsor of 9 mile loop

Route to include sponsor's logo

Inclusion of logo on website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

All sponsors are encouraged to promote SpokeFest through their own social media sites, business website, reader boards, in store, print media etc. Each sponsor will receive SpokeFest promotional posters and rack cards for display.

The 10th annual SpokeFest will be held on Sunday, September 10, 2017

SpokeFest Association, P.O. Box 786, Spokane, WA 99210
www.spokefest.org

For more information contact: Kathy Chase, SpokeFest Sponsorship
Chair/Grant Coordinator
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SpokeFest Association is recognized under Internal Revenue Code
Section 501c3 as an exempt organization