

**2018 SPOKEFEST SPONSORSHIP OPPORTUNITIES**  
**(Deadline for sponsorships \$2,000 and above for printed materials is March 1 – inclusion on t-shirt and water bottle is June 30)**

**TITANIUM SPONSOR - \$5,000**

Four sponsorships available for \$5,000 each  
Prominent placement of sponsor logo on rider t-shirts & water bottles  
Inclusion of logo in all print advertising, placement of logo on page one of SpokeFest website  
Placement of banner at start and finish areas  
10x10 booth space at SpokeFair, the finish line festival

**CARBON SPONSOR - \$2,000**

Seven sponsorships available for \$2,000 each  
Placement of sponsor logo on rider t-shirts  
Inclusion of logo in large print advertising and on SpokeFest website  
Placement of banner at start and finish areas  
10x10 booth space at SpokeFair, the finish line festival

**ALUMINUM SPONSOR - \$1,000**

Unlimited sponsorships available for \$1,000 each  
Inclusion of logo in media advertising and on website  
Placement of banner at start and finish areas  
10x10 booth space at SpokeFair, the finish line festival

**STEEL SPONSOR - \$500**

Unlimited sponsorships available for \$500 each  
Inclusion of logo on website  
Placement of banner at start and finish areas  
10x10 booth space at SpokeFair, the finish line festival

**EXCLUSIVE SPOKEFEST FINISH LINE SPONSOR -  
\$2,000 – RESERVED FOR 2018**

Exclusive sponsor of the finish line

Sponsor banner, provided by sponsor, will be hung across the finish line arch

Logo will be included on the rider t-shirt and all large print advertising

Inclusion of logo and link on SpokeFest website

10x10 booth space at SpokeFair

**SPOKEFEST BICYCLE EDUCATION AND SAFETY  
GRANT - \$2,500 –RESERVED FOR 2018**

Exclusive sponsorship \$2,500

Grant fund title to include sponsor's name

Inclusion of logo on website

Inclusion of logo in print advertising/t-shirt

Media promotions of grant fund to include sponsor's name

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

Since 2010 **\$25,000** in grants have been given to programs in the community that promote bicycle education specifically for children

**SPOKEFEST EXCLUSIVE VOLUNTEER SPONSOR -\$800**

*(Sponsor may provide \$800 in cash or cater volunteer dinner for 85)*

Dinner is scheduled for Thursday, September 6 and a location has been reserved. If sponsor has event space at their location the dinner would be moved to that site

**Exclusive sponsor logo on volunteer t-shirt**

Inclusion of sponsor logo on website and in print advertising

Sponsor acknowledged at volunteer dinner

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE HALF- CENTURY SPONSOR –**

**\$2,500 \*Reserved for 2018**

Exclusive sponsor of the half-century route

Route to include sponsor's logo

Placement of logo in all print advertising including rider t-shirts and website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE 21 MILE LOOP SPONSOR-**

**\$2,000 \*Reserved for 2018**

Exclusive sponsor of 21 mile loop

Route to include sponsor's logo

Placement of logo in all print advertising including rider t-shirts and website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE SPOKANE FALLS 9 MILE**

**LOOP SPONSOR - \$1,500**

Exclusive sponsor of 9 mile loop

Route to include sponsor's logo

Inclusion of logo on website

Placement of banner at start and finish areas

10x10 booth space at SpokeFair, the finish line festival

**SPOKEFEST EXCLUSIVE ENTERTAINMENT SPONSOR**

**\$600 \*Reserved for 2018**

Exclusive sponsor of entertainment at SpokeFair, the start and finish line festival

Banner, provided by sponsor, displayed exclusively in the entertainment area

Inclusion of logo on website

10x10 booth space at SpokeFair, the finish line festival

All sponsors are encouraged to promote SpokeFest through their own social media sites, business website, reader boards, in store, print media etc. Each sponsor will receive SpokeFest promotional posters and rack cards for display.

The 11<sup>th</sup> annual SpokeFest will be held on Sunday, September 9, 2018

SpokeFest Association, P.O. Box 786, Spokane, WA 99210  
[www.spokefest.org](http://www.spokefest.org)

For more information contact: Kathy Chase, SpokeFest Sponsorship Chair/Grant Coordinator  
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SpokeFest Association is recognized under Internal Revenue Code Section 501c3 as an exempt organization